



## Triangle Interactive LLC Licensing & Distribution Content Selection, Approval and Asset-Sharing

**Overview:** Triangle Interactive LLC (TRI) is a licensing entity, investing in select content for conversion and distribution (non-exclusively) as ePUB3 read-alongs with synched word-highlighting. Publishers participate in the content-selection process, and ultimately; the delivery of assets required for participation, using the instructions below:

### **Step 1: Fill out the TRI Publisher Title List**

1. Publisher fills out metadata in the **TRI Publisher Title List** spreadsheet, putting forth content (for consideration) consistent with the following requirements:
  - a. Content is appropriate for the school & library market
  - b. Content is in English or Spanish (or both)
  - c. Audio exists for this content—**or publisher is willing to hire Book Buddy, or similar service to create audio.**
  - d. An INDD file (or similar native file) is available for this content.
  - e. Content is (mostly or all) laid out using HTML-based text, as opposed to image-based text

### **Step 2: Deliver Selected Assets**

1. TRI will select the content that is most appropriate for the program.
2. TRI will provide publisher with the **Preliminary Accepted TRI PTL**, containing secure FTP credentials for asset delivery for **each selected title, including:**
  - a. **A print-ready PDF file**
    - i. Filename: [ISBN] [Book Title].pdf (For example: 9781629206165 Liftoff.pdf)
  - b. **A cover file in JPG/JPEG format**
    - i. Filename: [ISBN] cover.jpg (For example: 9781629206165 cover.jpg)
  - c. **An INDD package** (or similar native file, including all images and fonts embedded)
    - i. INDD package must be delivered in a .ZIP file.
    - ii. Filename: [ISBN] INDD.zip (For example: 9781629206165 INDD.zip)
  - d. **WAV or MP3 audio file(s)** (audio must match the book's body text **exactly**)
    - i. Filename: [ISBN] audio.wav or [ISBN] audio.mp3
    - ii. If there is more than one audio file, the audio must be uploaded in a .ZIP file, which should be named [ISBN] audio.zip.
3. TRI will review assets for compatibility, and deliver the **Final Accepted TRI Publisher Title List** as Schedule A of the distribution agreement, to be updated on a rolling basis.